







Grad Blitz

Celebrating the Class of 2019 #ANCGrads & Inspiring Future Graduates

Start: 8 a.m. on Sunday, April 28 | **End:** 10 p.m. on Sat, May 18

Social Toolkit: www.90by2020.org/gradblitz

Social: @LiveUnitedANC    

Hashtag: #ANCGrads

United Way of Anchorage and 90% Graduation by 2020 believe that everyone has a role to play in raising our graduation rate. When the community comes together, we show our graduates that we're proud of them and inspire future graduates to keep working towards their diplomas.

You can join by spreading the word about Grad Blitz and increase the impact by sharing the message through social media outlets.

Timeline

April 28-May 12:

- Get your #ANCGrads poster in the Anchorage Daily News on Sunday, April 28, or any [Anchorage Public Library location](#).
 - Post photos with it on social media using #ANCGrads, tag friends and family, and encourage others to join the celebration.
 - Hang the poster in your office, home, or car window to show Anchorage graduates you're proud of them.
- Use the [#ANCGrads Facebook profile frame](#).
- [Download and post the #ANCGrads social media graphics](#) with a message using #ANCGrads.
- Share your favorite high school or graduation memory on social and tag 10 of your followers to encourage them to do the same. Let's keep the conversation going!

May 9: #TBT

- Post photos from your high school graduation using #ANCGrads.



May 13: Profile Pic Takeover

- Swap your profile picture with the #ANCGrads social profile graphic for this one-day, city-wide show of support for grads. Post using #ANCGrads.
 - On Facebook, you can set the swapped photo for one day by selecting the “Make Temporary” button. The default is one day. Press “Save.”

Social Messaging Made Easy

Facebook:

- To the class of 2019: Graduation isn't the end of a difficult journey, it's the beginning of a beautiful life. Congratulations #ANCGrads on all your achievements.
- I can't help but applaud the #ANCGrads class of 2019! Shoot for the stars and chase your dreams.
- Here's to the perseverance of your past, the achievement in your present, and the potential of your future. Congrats class of 2019! I send my best wishes #ANCGrads.
- Happy graduation to the class of 2019! You inspire us and those that will come after you. #ANCGrads

Twitter:

- Caps off to the class of 2019! Cheers to #ANCGrads for your success!
- Congrats to #ANCGrads class of 2019! It's official: you're now too cool for school. 😎
- The tassel was worth the hassle. I hope all your dreams come true! #ANCGrads
- #ANCGrads rock! That is all. 🎓❤️🎓

Instagram:

- I ❤️ Anchorage grads! Wishing you all the best #ANCGrads.
- #ANCGrads, I love seeing those diplomas! 😊 Congrats class of 2019.
- Helping to cheer on our #ANCGrads. Tag 5 of your high school besties to keep it going!
- The class of 2019 turned those cant's into cans and their dreams into plans. I admire how you inspire #ANCGrads.

LinkedIn:

- [Insert Company Name] wants #ANCGrads class of 2019 to know we're proud of you. Your success is the community's success.
- [Insert Company Name] salutes all #ANCGrads class of 2019 for creating a better economic future for Alaska. Congratulations!
- Congratulations Anchorage graduates, you're on your way to earning \$18,700 more a year with your diplomas in hand. Kudos for a job well done. #ANCGrads
- High school diplomas lead to a better prepared workforce, and [Insert Company Name] welcomes you with open arms. We can't wait to see your resumes! #ANCGrads

